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“How Google Works” is the account of how this company grew into such a large

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and valuable organization. Author Eric Schmidt, who has a PhD in computer science, joined Google as its CEO. His experience at Sun Microsystems, Bell Labs and Novell, (where he had been the CEO,) was widely believed to be a way of bringing “adult supervision” to a chaotic place.

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How Google Works - A book by Eric Schmidt & Jonathan Rosenberg

Google's name is a variation of the word "googol," which is a mathematical term for a one followed by 100 zeros. Page and Brin felt the name helped illustrate Google's monumental mission: Organizing billions of bytes of data found on the Web.

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Google uses automated crawlers for getting information from the web and uses human intervention for taking action against malpractices. Below are the four basic steps Google follows for displaying a webpage on search result:
Finding information by crawling the web;
Indexing the information in search

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database

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Google has three distinct parts: Googlebot, a web crawler that finds and fetches web pages. The indexer that sorts every word on every page and stores the resulting index of words in a huge database. The query processor, which compares your search query to the index and recommends the documents that it considers most

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relevant.

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How Google Works is the sum of those experiences distilled into a fun, easy-to-read primer on corporate culture, strategy, talent, decision-making, communication, innovation, and dealing with disruption. The authors explain how

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the confluence of three seismic changes - the internet, mobile, and cloud computing - has shifted the balance of power from companies to consumers.

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experience on Android, connecting billions of users every day to the greatest digital experiences by creating the best discovery and distribution platform.

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